

# Draft

## Composting Awareness -- Potential Options

10/22/08

ANR must do with existing resources and by partnering with others

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### 1. Increasing public awareness of the benefits of composting:

- Develop better web pages (ANR, Agency of Agric, and Composting Association of Vermont) and links to other sites
  - Get grant reports on the website.
- Work with (listing is the easy part, the question is how).
  - AVR
  - Solid Waste Districts
  - Composting Association of Vermont
  - VLCT & local officials
  - Colleges (UVM, VTC, Sterling, Castleton, Middlebury, etc.)
  - Businesses/generators
  - Waste Prevention - interested stakeholders
  - Localvores
  - Sustainability groups (Vermont Earth Institute)
  - Nature Groups (VINS}
  - Natural History Museums (ECHO, The Montshire Museum, The Fairbanks Museum)
  - Gardening Clubs, The Horticulture Society
- ANR continue support of composting classes, such as UVM's Master Composter
- ANR continue support of Vermont Organics Recycling Summit
- Distribute info, brochures. Improve existing brochures. Create new ones as needed.
- Develop PSA, distribute to media
  - Include radio and TV PSA's
- Work with local cable
- Challenges with monetary rewards supported by businesses.
- Curricula for Schools

- Increase advertisement of use of the Compost Loan Library for Schools
- Toolkits for Schools, Businesses, Groups

**2. Increasing awareness of the existing regulations within the composting community and those interested in initiating composting operations**

- Host workshops and training sessions
  - Daylong or halfday intense workshops on a particular topic.
  - 45 minute general workshop, possible venues: the Vermont Farm Show, NOFA Winter Conference
- Coordinate efforts with others, such as
  - ANR
  - Agency of Agriculture
  - Composting Association of Vermont
  - USDA / NRCS
  - NRCD (Natural Resource Conservation Districts)
  - Consultants (Highfields, Waste Not, etc)
  - Local Conservation Districts